



# UNIVERSITY OF NIŠ

**Course Unit Descriptor**

**Faculty**

**Faculty of Law**

## GENERAL INFORMATION

Study program **Master Academic Law Study Program (LLM Degree)**

Study Module (if applicable) Law and Economics

Course title **Entrepreneurship and management**

Level of study  Bachelor  Master's  Doctoral

Type of course  Obligatory  Elective

Semester  Autumn  Spring

Year of study 1<sup>st</sup> year of master studies

Number of ECTS allocated 15

Name of lecturer/lecturers Prof. dr Srdjan Golubović

Teaching mode  Lectures  Group tutorials  Individual tutorials  
 Laboratory work  Project work  Seminar  
 Distance learning  Blended learning  Other

## PURPOSE AND OVERVIEW (max. 5 sentences)

The course aims to develop scientific knowledge and academic skills in understanding the formation and realization of entrepreneurial ideas, as well as the process of achieving the objectives concerning the organization and effective management of organizational resources. The course is methodologically devised to supplement the knowledge acquired at the undergraduate level and provide thorough knowledge of the ways of regulating the behaviour of organizational systems. On completion of the envisaged program, students will be able: 1) to understand the operationalization of entrepreneurial business ideas; 2) to develop the ability to systematically approach the work and activities of managers; 3) to develop critical opinion about the concept of managerial functions; 4) to disseminate the knowledge and conclusions in a clear and unambiguous way to the professional and general public.

## SYLLABUS (brief outline and summary of topics, max. 10 sentences)

Topics: The philosophy of entrepreneurship and entrepreneurial spirit. Entrepreneurship, innovation and entrepreneurial ideas. Entrepreneurship and innovation: sources of innovation, developing innovative culture, innovation and competitive advantage. Entrepreneurial environment and entrepreneurial goals. Country and entrepreneurship: support

to entrepreneurship, legal entrepreneurship, government and entrepreneurial infrastructure. The nature and character of the management, management structure, management skills and management functions. Planning and Strategic Management: Determinants of planning, decision-making, the nature of strategy and strategic management from concept. Defining the vision, mission and goals of the company. Organization and organizational structure.

#### LANGUAGE OF INSTRUCTION

- Serbian (complete course)     
  English (complete course)     
  Other \_\_\_\_\_ (complete course)  
 Serbian with English mentoring     
  Serbian with other mentoring \_\_\_\_\_

#### ASSESSMENT METHODS AND CRITERIA

Pre exam duties	Points	Final exam	points
Activity during lectures	0-15	Written examination	0-12
Practical teaching	0-15	Oral examination	50
Teaching colloquia	0-8	OVERALL SUM	100

\*Final examination mark is formed in accordance with the Institutional documents